**TRINITY COLLEGE DUBLIN**

**INFORMATION SHEET FOR PARTICIPANTS**

**PRIVACY CANVAS**

1. My name is Maurice Buckley, a final year student of Computer Science in Trinity College Dublin. This project aims to refine the “Privacy Canvas” by evaluating its use alongside the Business Model Canvas. The Privacy Canvas is a tool that can be used by a business or on a project basis to help address privacy and data protection concerns during the innovation process. The Privacy Canvas has been modelled on the Business Model Canvas and can be used as a foundation for a business or project to address its data protection concerns.
2. This project intends to build on the work of the previous Privacy Canvas project which was completed by former student Peter O’Leary in April 2018.
3. Participants will complete a copy of the Privacy Canvas on a laptop or computer and answer a questionnaire afterwards. The total time should take no longer than 45 minutes to complete. The completed privacy canvases and questionnaire answers will be used as empirical data for this project.
4. This project is voluntary, and participants have the right to withdraw or omit individual responses before they submit them. All information will be completely anonymously.
5. Participants were chosen due to prior completion of a Business Model Canvas or are currently in the innovation process where use of a privacy canvas could be applicable/beneficial.
6. The collected data will only be used by the researchers of this project and the anonymity of the data will remain in analysis, publication and presentation of resulting data and findings.
7. Participation in this project will not benefit the result of any module or coursework and will not be used for or against the participant.
8. To keep the anonymity of the data, please do not personalise the privacy canvas or questionnaire with any personal information that could be used to identify the participant.
9. The data will be stored for the duration of the project.
10. In the extremely unlikely event that illicit activity is reported I will be obliged to report it to the appropriate authorities
11. The project lead researcher can be contacted any time for any further questions relating to the participants participation in this project by emailing bucklem8@tcd.ie